

Eastmont Lanes has implemented a “Bowling Rewards Fundraising Program” for non-profit organizations.

It’s a very simple and straightforward process:

1. We provide quality, wallet-friendly plastic cards to your organization or group, as many as you would like.
2. You hand out the cards to your members, friends, family- anyone can participate and there is no charge or cost involved.
3. They go online and register their card and designate your organization as their fundraising beneficiary.
4. Every time that person uses their card when they pay for their open play bowling or when they buy anything in the restaurant, we will donate 5% of every purchase back to your non-profit organization. That’s it- it doesn’t matter if they go bowling once a year or once a day, every time they have us swipe that rewards card, you will be earning money.

Our program also offers complete transparency and accountability. Your officers or leaders can log in to their own private organization account through www.bowlingrewards.com and review donations and sales activity at any time, in real-time format.

To help promote your program among your members, we will pre-load each of the rewards cards with one free game of bowling as an incentive to your members. As you can tell, this program has the potential to be one of your best (and easiest) fundraisers.

We have found that an easy way to explain the program to people is to compare it to the rewards program used by Fred Meyer or Safeway- just swipe your card or give your phone number and you get credit for your purchase. You can also go to www.bowlingrewards.com and click on the Fundraising module for more information.

For information on how to get started, please contact Michelle Baugher at Eastmont Lanes.

509-884-3593 or * eastmontlanes@msn.com.

*E-mail is preferred.